



Annie Sez

Why Pay More Than You Have To

Upscale Women's Apparel

Annie Sez sells moderate to better priced ladies brand name apparel at discount prices. Carrying everything from sportswear, career wear, dresses, lingerie, accessories and shoes.

Site Requirements: 12,000 to 15,000 SF, 100 ft frontage.

Desirable Locations: Outdoor strip centers, Freestanding locations, Downtown Shopping Centers, Median household income of \$70,000.

Targeted Demographics: Population with at least 75,000 within 3 miles, Minimum of 5 to 11 parking spaces, Income of \$70,000 per household.

Background & Highlights: 40 stores opened, Has expanded its geographic penetration to include New Jersey, New York and Connecticut.

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For more information please visit us online at LPRE.COM



SETTING THE STANDARD

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